



## ***About 3C – Combat Climate Change***

### **Objective**

Combat Climate Change (3C) is business leaders' initiative endorsed and actively promoted by the top executives of 66 of the world's largest corporations. The main objective of 3C is to support the UNFCCC-led negotiation process to establish a new global agreement on climate change, and to mobilize companies and business leaders across the world to contribute knowledge, resources and leadership to this common goal.

### **Background**

The 3C Initiative was launched on January 11, 2007 by a statement appealing to the global community and all its representatives to join forces with business leaders around a common vision of a low-emitting, sustainable society, and to cooperate to create a roadmap that leads to its realization.. Participants in the 3C initiative believe that this is truly 'mission possible' and that success will depend on market-based solutions.

### **3C founding principles**

1. A switch-over to a low emitting economy is a necessity.
2. A global solution is needed.
3. A common global goal, limiting climate changes is needed.
4. Greenhouse gas emission must have global price.
5. A well laid out combination of short and long term actions is needed.
6. No options should be excluded.
7. A global emission market is needed.
8. The developed countries must lead the way and the developing countries should follow as soon as they are able.
9. Fair and sustainable global burden sharing must be reached.

### **The 3C Roadmap & policy recommendations**

In November 2007 3C followed its initial call to action with a set of concrete recommendations on policy priorities for the world's politicians. These recommendations, which are presented in the 3C Roadmap, are based on thorough analysis of how to reduce emissions cost-effectively throughout the global economy. During 2008, these recommendations were further refined in a set of white papers focusing on the important areas of carbon trading, efficiency and technology development and deployment. Ongoing work includes a process to define a set of specific policy recommendations focused on the special challenge to combat climate change in the developing world.

### **Political outreach**

The priorities of the 3C initiative include an active and constructive dialogue with global policy makers across the world in support of the UN-process. The group has therefore had numerous formal and informal interactions with government representatives of the major economies and the chairs of the 2008 and 2009 COP meetings.



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### **Business outreach**

3C has also accepted the responsibility to mobilise the global business community, and in particular business in the developing economies, to take an active role in combating climate change and to show strong support for political leadership on the issue. Example of activities with this purpose is a series of roundtable discussion on climate change with top business executives from leading companies in the most important developing economies such as India, China and South-Africa. .

### **Collaborations**

In order to contribute to a clear and consistent input from the global business community on how to combat climate change, The 3C initiative collaborates with a number of other business initiatives including The Copenhagen Climate Council, World Business Council On Sustainable Development (WBCSD), The Climate group, UN Global Compact, The Club of Madrid and the World Economic Forum – Climate Initiative.

### **3C Participants**

As of today the following companies participate in the 3C Initiative:

ABB	Corus	Iberdrola	RBC
Al-Amoudi Group	Dell	Indian Oil	Rusal
Alstom	Deutsche Bahn	Kalyani Group	RusHydro
Areva	Deutsche Post DHL	Lufthansa	SAP
Barclay's Group	DONG Energy	Lukoil	SAS
Bayer	Dow Chemical	Maruti-Suzuki	Siemens
BP	DTEK	MAN	StatoilHydro
Bharat Petroleum	Duke Energy	Munich Re Group	SUEZ
BC Hydro	E.ON	MVM	TAQA
BYD	EnBW	Norske Skog	Tata Power
Centrica	Endesa	NRG Energy	TriCorona
CEZ Group	Enel	Nuon	Unilever
CNOOC	Eskom	Otto Group	Union Fenosa
Citigroup	Fortum	PG & E	Vattenfall
Constellation Energy	General Electric	PNM Resources	Veolia
	Gazprom	Reuters	Vestas
	Hewlett Packard		Volvo
			Wallenius Lines



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### **Further information**

Further information about the the 3C initiative, the 3C participants and 3C's policy recommendations can be found at [www.combatclimatechange.org](http://www.combatclimatechange.org)

### **3C Quick facts:**

- 67 participants (2/3 on the Fortune 500 list)
- More than 5 million employees in 220 countries & territories
- More than USD 2 trillion turnover (10 times the EU-budget)
- Across all industry sectors
- HQ:s in 11 of the G8+5 countries

### **Contacts**

The 3C secretariat is hosted by Vattenfall. Any questions or request could be directed to:

*Jesse Fahnestock*

*Climate Policy Advisor*

*Vattenfall AB*

*SE-162 87 Stockholm, Sweden*

*Phone: +46 8 739 7034*

*E-mail: [jesse.fahnestock@vattenfall.com](mailto:jesse.fahnestock@vattenfall.com)*